



Ginette Muller

Director



Ginette Muller brings more than 25 years of experience in corporate advisory and restructuring, with a career dedicated to helping directors navigate financial distress with clarity, integrity, and strategic foresight. Her expertise lies in early intervention – identifying risks, exploring restructuring options, and preserving stakeholder value.

As Founder and Director of GM Advisory, Ginette provides specialist advice on Safe Harbour protection, Small Business Restructuring, and complex regulatory obligations. After concluding her role as an ASIC Registered Liquidator in 2024, she continues to guide directors through challenging governance and compliance landscapes.

Ginette's professional background spans senior leadership positions in leading advisory and insolvency practices, complemented by her appointment as Special Advisor to the Association of Independent Insolvency Practitioners (AIIP). Her unique blend of commercial and legal insight is supported by strong academic credentials.

As an Advisory Board Member for Bond University's Centre for Commercial Law and Governance, Ginette contributes practical expertise and thought leadership to research and education in corporate law and governance. She is the author of Bond's Small Business Restructuring course, designed to equip professionals with the tools to manage financial distress and implement effective restructuring strategies.

Experience

○ 2015-Present

GM Advisory

Founder & Director

GM Advisory is involved in various services surrounding distressed advisory including Safe Harbour implementation; Insolvency Options Advisory; Preparing Directors for Insolvency Appointments prior to meeting Insolvency Practitioners. In 2024 Ginette cancelled her Liquidator registration and no longer takes insolvency appointments.

Contact

Phone

0419 682 113

Email

ginette@gmadvisory.com.au

Address

32 Jeays St
Bowen Hills QLD 4006

Website

gmadvisory.com

Academic Qualifications

Juris Doctor

University of Southern
Queensland

Bachelor of Business (Accounting)

Queensland University
of Technology

Graduate Diploma of Legal Practice

College of Law

Other Qualifications

Member of the Institute of Public Accountants

Special Advisor to the Association of Independent Insolvency Practitioners (AIIP)

Bond University Centre for Law and Governance Advisory Board Member

Chartered Accountant

1998-2023

ASIC Registered Liquidator

2002-2024

Recent Highlights



2019 - 2021

Hall Chadwick

Consultant, Corporate Advisory Services

Hall Chadwick is one of the largest accounting and business advisory firms in Australia. Ginette was engaged to provide Safe Harbour, general advisory, and corporate governance to clients during that period.

2017-2019

Jirsch Sutherland

Consultant

In 2017, GM Insolvency was acquired by Jirsch Sutherland, as part of Ginette's transition away from acting as a Registered Liquidator.

2012-2015

FTI Consulting

Senior Managing Director

In 2012 FTI acquired a consulting firm of which I was a major shareholder and director. Following the acquisition, I was employed as a senior member of the executive team in Australia including holding a Directorship in the Australian operating entity for 3 years.

2005-2012

KordaMentha

Partner

As a Partner of KordaMentha, I managed a large insolvency team with two Partners reporting directly to me in relation to formal appointments and turnaround work. During this period, I had primary carriage of the day to day operations of KMQ, managing and reporting on the Company's affairs in an orderly and disciplined manner to my fellow directors. In 2005, I was one of four owners of KMQ and by 2012 when it was sold to FTI, it had grown to six directors and approximately 70 staff.

1998-2005

Clout & Associates

Pre-1998

Ernst & Young